

# Evaluation Process

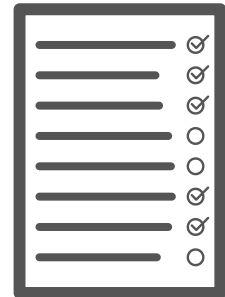
Below is a general overview of the process accountants go through after applying or being nominated to the Early Adopters Hub

## Application

### PROCESS START

To start the evaluation process, accountants need to either apply on the website or be nominated by an existing group member

### STEP 01

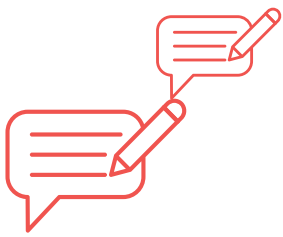


### STEP 02

## Review & Intros

### EVALUATION | STRUCTURE

Complete an initial evaluation form and first call. Focus of evaluation is suitability of the accountant to join. Approach to tech, working with clients and interest in shaping products. General intro into the story and structure of the Early Adopters Hub



### STEP 03

## Onboarding

### TECH STACK | GAPS | INTERESTS

Complete a more comprehensive onboarding form to understand your existing tech stack. Identify what are the gaps, frustrations and interests you have with tech solutions, internally and for clients



### STEP 04

## Acceptance

### SLACK GROUP | WELCOME WEBINAR

Upon successful completion of previous steps, accountants are invited to the members' global Slack group. They can also take part in regular welcome webinars for new members to get to know other accountants from around the world



# Programme Process

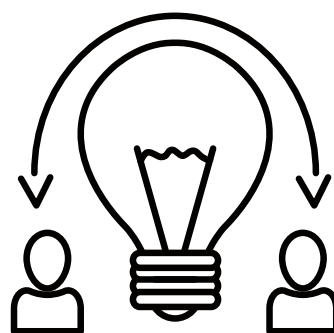
This is a general overview of the process accountants go through when a startup cohort begins

## Startup Vetting

### STARTUP EVALUATION PROCESS

Startups go through a multi-stage evaluation process before being put forward with the accountants. Focus of evaluation is on understanding the problem being solved, gap in the market being addressed and key differentiator with competitors

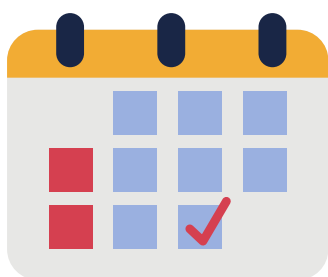
STEP  
01



## Presentation

### CONNECTING TO STARTUPS

Accountants are presented with several startups as part of a structured cohort to choose which startups they want to be involved with. There is clear indication of the commitment and time required, goals and objectives of each startup



## Scheduling & Prep

### AVAILABILITY & AGENDAS

Each accountant is required to provide their availability. Sessions are then scheduled with clear agendas and objectives for every session.

STEP  
03

## Execution

### WORKSHOPS | CALLS | SURVEYS

Accountants take part in group workshops, individual calls, short survey's and if relevant, product testing internally and with clients according to each startup's bespoke programme

STEP  
04

## Completion

### SUMMARY | ONGOING EVENTS

The Early Adopters Hub reviews the next steps with each startup. Accountants also benefit from ongoing special community events with other global members and special product discounts

STEP  
05

